

CO³ : Website launch - Newsletter no. 1.2012

CO³ or Collaboration Concepts for Co-modality is urging a shift from competition to collaboration in logistics to reduce costs and carbon emissions. Many events have been held throughout Europe with a high attendance level by a wide range of practitioners from many different industry sectors, reflecting the great interest in horizontal collaboration. The response of the practitioners has been encouraging, despite all the challenges horizontal collaboration still presents. The CO³ project has achieved a lot over the last few months including:

1. **Launch of CO³ website:** www.co3-project.eu. The project website is now up and running. It will be constantly updated with the key results of the CO³ project, the news on where and when to meet us, and how to participate in the case studies. Please refer to the website to subscribe to our newsletter and to get all the updates.
2. **Future Conferences:** the CO³ consortium is spreading the word on horizontal collaboration in Europe. The next events where to meet us are:
 - 14th March 2012 - Cranfield School of Management [Agile Supply Chain Research Club](#) (UK) for a whole day workshop on horizontal and vertical collaboration.
 - 26th and 27th March 2012 - [HINTERPORT ALLIANCE WG Meeting](#) in Poznan (Poland).
 - 13th April 2012 - [EyeForTransport Retail & FMCG & Supply Chain Summit](#), held in Dusseldorf (Germany). In conjunction with this event, CO³ will organize a free introduction workshop for FMCG shippers and retailers (please send an email to contact@co3-project.eu to register).
 - 3rd – 5th May 2012 – [Association of young lawyers, Half year conference in Hamburg](#) (Germany).
 - 4th May 2012 – [ITENE](#) (Spain) will host a free introduction workshop on CO³ and horizontal collaboration for companies in the Valencia region. More details will soon follow on the website.
 - 23rd May 2012 – [Logistik Transport](#) in Goteborg (Sweden).

Please contact us at contact@co3-project.eu if you need any further information about the conferences.

3. **Horizontal collaboration – a state of the art:** the first position paper on horizontal collaboration is now released and will shortly be available to download on the CO³ website. Frans Crujissen, leader author of the group delivering the position paper, declared: *“Although there are still open questions about horizontal collaboration that need to be addressed, the CO³ consortium is clarifying which are the major challenges to be tackled. These challenges represent the agenda for the case study implementations within the CO³ project”*.
4. **Second General Assembly, 27th-28th February 2012, Brussels (Belgium).** The second General Assembly took place in Brussels in the presence of the project officer of the European Commission. The first insights on the operational and legal framework were discussed, as well as the insights from a round of interviews with senior managers in Spain and the United Kingdom about barriers and enablers of horizontal collaboration.

Companies who want to organize a test project or who want to learn more about horizontal collaboration, as well as candidate conference partners, are invited to contact us at contact@co3-project.eu.

www.co3-project.eu

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$$\varphi_i(v) = \sum_{S \subseteq N} \frac{|S|!(n - |S| - 1)!}{n!} (v(S \cup \{i\}) - v(S))$$